

California Breastfeeding Roundtable Meeting

June 23-24, 2010

Long Beach, CA

WEDNESDAY, JUNE 23, 2010

Goals of the meeting:

1. To review prioritized strategies and activities and provide relevant information.
2. To form teams for each prioritized strategy.
3. To develop an action plan for the next two years.
4. To receive updates on key breastfeeding issues and provide feedback.

Time	Topic/Presenter	Discussion/Background	Expected Outcomes
9:30-10:00	Registration		Get everyone checked in before the meeting starts.
10:00-10:30	Introductions and Welcome - Robbie Gonzalez-Dow, CA WIC Association - Bonnie Henson, CA Breastfeeding Coalition	Welcome, meeting overview, logistics, individual introductions of members and guests (name, organization and area of the state you represent)	Committee members and guests will read the goals of the meeting and review expected outcomes for the next two days.
10:30-10:45	CBR Prioritized Strategies and Activities - Robbie Gonzalez-Dow	Results of the survey to prioritize activities.	Committee members will be able to describe the process for prioritizing activities and utilize the results of the survey.
10:45-11:45	Reimbursement for Breastfeeding Consults and Breastfeeding Supplies Through Medi-Cal and Health Plans - Effie Ruggles, Health Net of California - Dr. Lynn Yonekura, CA Hospital Medical Center - Bonnie Henson, Memorial Care Center for Women - Karen Farley, CA WIC Association	<ul style="list-style-type: none"> • State Medi-Cal letter, reimbursement process • Models of Reimbursement • Challenges and success accessing reimbursement from health plans. • Past CA legislative efforts • Health Care reform provisions that support reimbursement for IBCLC serves and breastfeeding supplies. 	<ul style="list-style-type: none"> • Committee members will be able to describe the Medi-Cal reimbursement for breastfeeding consults and breastfeeding supplies and report about a current project to create a toolkit. • Committee members will be able to cite current and past efforts to access reimbursement for IBCLC services and breastfeeding supplies and discuss Health Care Reform impact for these services. • Committee members will be able to create appropriate action steps to

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			make the process for reimbursement easier.
11:45-12:30	Lunch	Eat and Greet!	Committee members will refresh and network
12:30-12:45	Physical Activity	Walk	Committee members will practice physical movement.
12:45-1:30	CE Training on Model Hospital Breastfeeding Policy for Providers <ul style="list-style-type: none"> - Bonnie Henson - Suzanne Haydu, Maternal, Child and Adolescent Health - Jeanette Panchula, Maternal, Child and Adolescent Health - Carol Melcher, LLUMC Perinatal Services Network 	Baby-Friendly 4-D Pathway, MCAH Birth and Beyond California Curriculum, Birth and Beyond Loma Linda Curriculum. Best practices and overcoming barriers to implementing training.	Committee members will be able to collect examples of CE training models and recommend to providers.
1:30-2:15	Workplace Lactation Accommodation <ul style="list-style-type: none"> - Robbie Gonzalez-Dow - Wendy Wright, California Breastfeeding Coalition - Rachel Hays, Breastfeeding Taskforce of Greater Los Angeles 	<ul style="list-style-type: none"> • Federal, State and Local provisions for workplace lactation accommodation. Challenges and solutions to implementation. • Current legislation (AB 2468) • Special projects <ul style="list-style-type: none"> ○ LA Project RENEW ○ NEVHC WIC/BTFGLA Toolkit ○ CBC Employer Awards 	<ul style="list-style-type: none"> • Committee members will be able to discuss the new federal workplace lactation accommodation provisions and how that impacts CA law and give suggestions for improving implementation of workplace lactation accommodation law. • Committee will be able to prioritize activities for providing technical assistance to businesses to support breastfeeding mothers returning to work.
2:15-3:15	Activity Workgroups <ul style="list-style-type: none"> - Robbie Gonzalez-Dow 	<ol style="list-style-type: none"> 1. Reimbursement for IBCLC services (breastfeeding consults) and breastfeeding supplies 2. CE provider training on model hospital breastfeeding policy 3. Workplace Lactation Accommodation 	Committee members will choose an activity workgroup to participate in and develop an action plan for that activity.

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3:15-3:30	Physical Activity Break - Karen Farley	Traveling through the Big State of California	Committee members will practice physical movement.
3:30 – 4:20	Activity Workgroups continued - Robbie Gonzalez-Dow	<ol style="list-style-type: none"> 1. Reimbursement for IBCLC services (breastfeeding consults) and breastfeeding supplies 2. CE provider training on model hospital breastfeeding policy 3. Workplace Lactation Accommodation 	Committee members will develop an action plan for prioritized activity.
4:20-4:30	Wrap up and Instructions for next day. - Bonnie Henson	Logistics and schedule for next day.	Committee members will be able to report what to expect for the next day.

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THURSDAY, JUNE 24, 2010

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Time	Topic/Presenter	Discussion/Background	Expected Outcomes
8:00-8:30	Registration and Continental Breakfast		Get everyone checked in before the meeting starts.
8:30-8:45	Introductions and Welcome - Robbie Gonzalez-Dow - Bonnie Henson	Welcome, overview of the day, logistics, questions.	Committee members will review expected outcomes for the day.
8:45-9:00	Workgroups - Robbie Gonzalez-Dow	1. Reimbursement for IBCLC services (breastfeeding consults) and breastfeeding supplies 2. CE provider training on model hospital breastfeeding policy 3. Workplace Lactation Accommodation	Complete action plan and prepare to report back to the CBR members.
9:00-9:45	Workgroup Report Back - Bonnie Henson	1. Reimbursement for IBCLC services (breastfeeding consults) and breastfeeding supplies 2. CE provider training on model hospital breastfeeding policy 3. Workplace Lactation Accommodation	Each workgroup will report their action plan to the members and receive feedback.
9:45-10:00	Physical Activity Break - Karen Farley	Let's count down and shake it out.	Committee members will practice physical movement.

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10:00-11:45	CA Department of Public Health and Health Care Services Reports and Feedback <ul style="list-style-type: none"> - Grace Huppert, CA Obesity Prevention Program - Daisy Silverio, WIC Program - Judy Sundquist, Children's Medical Services - Carina Saraiva, Maternal, Child and Adolescent Health 	<ul style="list-style-type: none"> • California Obesity Prevention Plan • WIC Breastfeeding Promotion and Education Plan Update • Child Health and Disability Prevention Program (CHDP) Breastfeeding Health Assessment Guidelines • 2008 and 2009 Hospital Infant Feeding Data, and mPINC 2007 Data 	Committee members will be able to relate the key breastfeeding issues and formulate recommendations.
11:45-12:00	Wrap Up and Plans for Next Meetings <ul style="list-style-type: none"> - Robbie Gonzalez-Dow - Bonnie Henson 	Groups will make any plans for work before the next meeting.	Committee members will be able to evaluate the meeting and identify the process after the meeting for the next steps.
12:00-12:30	Lunch Provided	Eat and Network!	Committee members will refresh and network.
12:30-5:00	California Breastfeeding Coalition Meeting – Please plan to attend. There is no charge for CBR members. This time is your opportunity to contribute to statewide advocacy efforts and network with other regional breastfeeding coalitions.		